

REP HEADLINE# 6308349 TRF# E:063083
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT16/12 19.13
CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210

WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #
BUYER NAME KATE KLEBAHN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6308349

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 19.13

REP: REVISION 10/16
SPOTS CANCELED
NEW TTL \$5,790
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRlich FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388
AGENCY PRODUCT CODE = 395
AGENCY EST# = 2291

✓ S 530A-600A 30 \$470.00 10/19 10/19 0 FRI 0

PROGRAM : NWS CH8 TODAY 530A
CON COM1 : NWS CH8 TODAY 530A

✓ S 700P-730P 30 \$1,000.00 10/19 10/19 0 FRI 0

PROGRAM : WFLA NEWS @ 7P
CON COM1 : WFLA NEWS @ 7P

✓ S 530P-600P 30 \$900.00 10/22 10/22 0 MON 0

PROGRAM : WFLA NEWS
CON COM1 : WFLA NEWS

NOV 01 2012

10/23/12 FCC

10/16/12

REP HEADLINE# 6308349 TRF# E:063083
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
OCT16/12 19.13
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

1	S		600P-630P	30		\$1,200.00	10/22	10/22	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												

23	S		900A-1000A	30		\$500.00	10/20	10/20	0		SAT	0
PROGRAM : NWS CH8 TODAY 9A												
CON COM1: NWS CH8 TODAY 9A												

16	S		800A-900A	30		\$1,100.00	10/21	10/21	0		SUN	0
PROGRAM : SUN TODAY SHOW												
CON COM1: SUN TODAY SHOW												

18	S		1100P-1135P	30		\$1,250.00	10/18	10/18	0		THU	0
PROGRAM : NWS CH8 @11P												
CON COM1: NWS CH8 @11P												

18	S		600P-630P	30		\$1,200.00	10/18	10/18	0		THU	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												

OCT/12 \$5,790.00 CONTRACT TOTAL \$5,790.00
TOTAL SPOTS 7

MARKET TOTALS \$168,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 814 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 5790	Campaign Ref: E:063083490
Buyer: "	Client/Product/Estimate: 388 /395 /2291	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06308349
Est./PO Number: 06308349	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: J Ehrlich 4 Congress	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/15	10/22	Total	Cost
21	Sat 9a News	02		30	Nbr of Spots				
S			Comme	Closed PR	1		1	
40	M-F 530a News	01	470	30	Nbr of Spots	1		1	470
	..T....			Comme					
43	M-F 7p News	03	1000	30	Nbr of Spots	1		1	1000
	..T....			Comme					
47	M-Su 11p News	03	1250	30	Nbr of Spots	1		1	1250
	..W....			Comme					
51	M-F 530a News	01	470	30	Nbr of Spots	1		1	470
	..W....			Comme					
52	M-F 530p News	03	900	30	Nbr of Spots	1		1	900
	..W....			Comme					
56	M-F 7p News	03	1000	30	Nbr of Spots	1		1	1000
	..W....			Comme					
64	M-F 6a News	03	700	30	Nbr of Spots	1		1	700
	...T...			Comme					
Weekly Totals: Total Spots(Ord Spots)						7		7	
Closed PR						1		1	

Pre-emption Summary

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
21	Sat 9a News	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:063083490

Grand Totals

		Totals		Month 10 Weeks: 4	
		10/15	10/22		
Spots	7	7	7		
Cost	5790	5790	5790		

Grand Totals:

Spots:	7
Gross Total:	5,790.00
Commission:	868.50
Net Total:	4,921.50

REF HEADLINE# 6308349 TRF# E:063083 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 14.40
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME FOLI/J EHRlich/D/CON/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN
 650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20001

ORDER # CONTRACT # 6308349 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT12/12 14.40

REF: REVISION 10/12
 SPOTS CANCELED
 NEW TTL \$13,410
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JESSICA EHRlich FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
 : :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2291
 AGENCY PRODUCT CODE = 395

1	S		1000P-1100P	30		\$3,000.00	10/19	10/19	0		FRI	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
2	S		1200N-100P	30		\$200.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
3	S		500P-530P	30		\$900.00	10/19	10/19	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												

8/18/15

FAX# 703-516-9680
OCT12/12 14.40
HARRIS REPORT FROM REP
*** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		530P-600P	30		\$900.00	10/19	10/19	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
6	S		600P-630P	30		\$1,200.00	10/19	10/19	0		FRI	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
9	S		700A-900A	30		\$900.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
10	S		730P-800P	30		\$1,000.00	10/19	10/19	0		FRI	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
11	S		1100P-1135P	30		\$1,250.00	10/22	10/22	0		MON	0
PROGRAM : NWS CH8 @11P												
CON COM1 : NWS CH8 @11P												
12	S		1200N-100P	30		\$200.00	10/22	10/22	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
13	S		400P-500P	30		\$600.00	10/22	10/22	0		MON	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
14	S		500P-530P	30		\$900.00	10/22	10/22	0		MON	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
15	S		530A-600A	30		\$470.00	10/22	10/22	0		MON	0
PROGRAM : NWS CH8 TODAY 530A												
CON COM1 : NWS CH8 TODAY 530A												

FAX# 703-516-9680
OCT12/12 14.40
HARRIS REPORT FROM REP ***
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1 : NWS CH8 TODAY 6A	30		\$700.00	10/22	10/22	0		MON	0
20	S		700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/22	10/22	0		MON	0
21	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/22	10/22	0		MON	0
22	S		700A-900A PROGRAM : SAT TODAY SHOW CON COM1 : SAT TODAY SHOW	30		\$500.00	10/20	10/20	0		SAT	0
24	S		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$750.00	10/21	10/21	0		SUN	0
25	S		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1 : FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/21	10/21	0		SUN	0
27	S		900A-1000A PROGRAM : NWS CH8 9A CON COM1 : NWS CH8 9A	30		\$300.00	10/21	10/21	0		SUN	0
29	S		1200N-100P PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$200.00	10/18	10/18	0		THU	0
30	S		500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/18	10/18	0		THU	0

703-516-9680
FROM REP OCT12/12 14.40
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/18	10/18	0		THU	0
32	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	0		THU	0
35	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/18	10/18	0		THU	0
36	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/18	10/18	0		THU	0
37	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/18	10/18	0		THU	0
38	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/18	10/18	0		THU	0
39	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/16	10/16	0		TUE	0
40	S		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/16	10/16	0		TUE	0
41	S		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/16	10/16	0		TUE	0

FAX# 703-516-9680 OCT12/12 14.40
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	0		TUE	0
44	S		530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	0		TUE	0
45	S		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/16	10/16	0		TUE	0
48	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/16	0		TUE	0
49	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/16	10/16	0		TUE	0
50	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/16	10/16	0		TUE	0
52	S		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/17	10/17	0		WED	0
53	S		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/17	10/17	0		WED	0
54	S		500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/17	10/17	0		WED	0

FAX# 703-516-9680 OCT12/12 14.40
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57		S	600P-630P	30		\$1,200.00	10/17	10/17	0		WED	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
58		S	600A-700A	30		\$700.00	10/17	10/17	0		WED	0
PROGRAM : NWS CH8 TODAY 6A												
CON COM1 : NWS CH8 TODAY 6A												
59		S	630P-700P	30		\$5,000.00	10/17	10/17	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
61		S	700A-900A	30		\$900.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
62		S	900A-1000A	30		\$550.00	10/17	10/17	0		WED	0
PROGRAM : TODAY SHOW-3												
CON COM1 : TODAY SHOW-3												
63		S	600A-700A	30		\$700.00	10/16	10/16	0		TUE	0
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
64		S	600A-700A	30		\$700.00	10/18	10/18	0		THU	0
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
65		S	600A-700A	30		\$700.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY 6A												
CON COM1 : TODAY 6A												
66		S	900A-1000A	30		\$550.00	10/19	10/19	0		FRI	0
PROGRAM : TODAY SHOW 3												
CON COM1 : TODAY SHOW 3												

REP HEADLINE# 6308349 TRF# E:063083
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP OCT12/12 14.40
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

67	A		600A-700A	30		\$700.00	10/18	10/18	1		THU	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NWS CH8 TODAY 6A
 CON COM1: NWS CH8 TODAY 6A

OCT/12 13410.00

CONTRACT TOTAL 13410.00
 TOTAL SPOTS 15

MARKET TOTALS \$168,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 808 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	12910	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
15	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
16	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
21	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots	1	1	500
24	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
26	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
31	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots	1	1	1200
40	M-F 530a News ...T....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					13	2	15	
Open PR					-1		-1	-500

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 808 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 12910	Campaign Ref: E:063083490
Buyer: ..	Client/Product/Estimate: 388 /395 /2291	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06308349
Est./PO Number: 06308349	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
43	M-F 7p News ..T....	03	1000	30 Comme	1		1	1000
47	M-Su 11p News ..W....	03	1250	30 Comme	1		1	1250
51	M-F 530a News ..W....	01	470	30 Comme	1		1	470
52	M-F 530p News ..W....	03	900	30 Comme	1		1	900
56	M-F 7p News ..W....	03	1000	30 Comme	1		1	1000
63	M-F 530a News ...F..	01	470	30 Comme	1		1	470
64	M-F 6a News ...T...	03	700	30 Comme	1		1	700
Weekly Totals: Total Spots(Ord Spots)					13	2	15	
Open PR					-1		-1	-500

Pre-emption Summary					Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
21	Sat 9a News	:30 Commercial	10/15/12	Open Pre Emption	500.00	0000000000	E:063083490

Grand Totals

		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots	15	13	2
Cost	13410	1310	2100

Grand Totals:

Spots:	15
Gross Total:	12,910.00
Commission:	1,936.50
Net Total:	10,973.50

REP HEADLINE# 6308349
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP27/12 12.37
*** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL
AGY # AGY. NAME BUYING TIME, LLC

REP.# OFF.# SALESMAN #
BUYER NAME KATE KLEBAHN
SALES PRSN WA- MEGHAN MCGARR (H)

650 MASSACHUSETTS AVE.N.W. #210
WASHINGTON, DC 20001

ORDER # CONTRACT # 6308349

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2291 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 12.37

REP: REVISION
RATE CHANGE LN'S 1-2,4,7,12,15,19,22-23,25-27,29,31,34,40,43,46,52,55,59
SPOTS CANCELED ON LN'S 7,19,34,46
LN'S 63-66 ADDED
NEW TTL \$61,050
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRlich FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2291
AGENCY PRODUCT CODE = 395

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		1000P-1100P	30		\$3,000.00	10/19	10/19	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2	R		1200N-100P	30		\$200.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												

10/23/12 FCC (CS)

SEP27/12 12.37
*** MET DATA ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A	30		\$470.00	10/19	10/19	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
7	RS		630P-700P	30		\$5,000.00	10/19	10/19	0		FRI	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
12	R		1200N-100P	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
15	R		530A-600A	30		\$470.00	10/22	10/22	1		MON	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
19	RS		630P-700P	30		\$5,000.00	10/22	10/22	0		MON	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
22	R		700A-900A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : SAT TODAY SHOW												
CON COM1: SAT TODAY SHOW												
23	R		900A-1000A	30		\$500.00	10/20	10/20	1		SAT	1
PROGRAM : NWS CH8 TODAY 9A												
CON COM1: NWS CH8 TODAY 9A												
25	R		700P-815P	30		\$7,000.00	10/21	10/21	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												
26	R		800A-900A	30		\$1,100.00	10/21	10/21	1		SUN	1
PROGRAM : SUN TODAY SHOW												
CON COM1: SUN TODAY SHOW												

703-516-9680
FROM REP SEP27/12 12.37
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	R		900A-1000A	30		\$300.00	10/21	10/21	1		SUN	1
PROGRAM : NWS CH8 9A												
CON COM1: NWS CH8 9A												
29	R		1200N-100P	30		\$200.00	10/18	10/18	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
31	R		530A-600A	30		\$470.00	10/18	10/18	1		THU	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
34	RS		630P-700P	30		\$5,000.00	10/18	10/18	0		THU	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
40	R		1200N-100P	30		\$200.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
43	R		530A-600A	30		\$470.00	10/16	10/16	1		TUE	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
46	RS		630P-700P	30		\$5,000.00	10/16	10/16	0		TUE	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
52	R		1200N-100P	30		\$200.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
55	R		530A-600A	30		\$470.00	10/17	10/17	1		WED	1
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	R		630P-700P	30		\$5,000.00	10/17	10/17	1		WED	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
63	A		600A-700A	30		\$700.00	10/16	10/16	1		TUE	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
64	A		600A-700A	30		\$700.00	10/18	10/18	1		THU	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
65	A		600A-700A	30		\$700.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
66	A		900A-1000A	30		\$550.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
OCT/12			61050.00									
CONTRACT TOTAL												61050.00
TOTAL SPOTS												62

MARKET TOTALS \$168,828
 WFLA 32%
 WFTS 14%
 WTSP 19%
 WTVT 35%
 WTOG 0%
 WTTA 0%
 WMOR 0%
 WMOX 0%
 WXPX 0%
 WWSB 0%
 CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD E-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.14
***** WFLA-TV *****

REP. #	OFF. #	SALESMAN #

BUYER NAME KATE KLEBAHN		

BUYER NAME	KATE KLEBAHN
SALES PRSN	WA- MEGHAN MCGARR (H)

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

PRDCT	J	EHRLICH	4	CONGRESS	EST#2291	COMMENTS: (LINE, ORDER, INVOICE)
-------	---	---------	---	----------	----------	----------------------------------

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEPT/12	16.14
----------	-----------	----------------------	------	---------	-------

TTL: \$54,025 @ 62X
 PLS CFM
 THANKS KY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA WHIRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2291												
1			1000P-1100P	30		\$300.00	10/19	10/19	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2			1200N-100P	30		\$100.00	10/19	10/19	1		FRI	1
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												
3			500P-530P	30		\$900.00	10/19	10/19	1		FRI	1
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/19	10/19	1		FRI	1
5			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/19	10/19	1		FRI	1
6			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/19	10/19	1		FRI	1
7			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/19	10/19	1		FRI	1
8			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/19	10/19	1		FRI	1
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/19	10/19	1		FRI	1
10			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/19	10/19	1		FRI	1
11			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/22	10/22	1		MON	1
12			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
13			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/22	10/22	1		MON	1
14			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/22	10/22	1		MON	1
15			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/22	10/22	1		MON	1
16			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/22	10/22	1		MON	1
17			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/22	10/22	1		MON	1
18			600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/22	10/22	1		MON	1
19			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/22	10/22	1		MON	1
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/22	10/22	1		MON	1
21			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	10/20	10/20	1		SAT	1
23			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	10/20	10/20	1		SAT	1
24			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	10/21	10/21	1		SUN	1
25			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/21	10/21	1		SUN	1
26			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	10/21	10/21	1		SUN	1
27			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	10/21	10/21	1		SUN	1
28			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/18	10/18	1		THU	1
29			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/18	10/18	1		THU	1
30			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/18	10/18	1		THU	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/18	10/18	1		THU	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/18	10/18	1		THU	1
34			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/18	10/18	1		THU	1
35			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/18	10/18	1		THU	1
36			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/18	10/18	1		THU	1
37			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/18	10/18	1		THU	1
38			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/18	10/18	1		THU	1
39			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/16	10/16	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/16	10/16	1		TUE	1
41			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/16	10/16	1		TUE	1
42			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	1		TUE	1
43			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/16	10/16	1		TUE	1
44			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/16	10/16	1		TUE	1
45			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/16	10/16	1		TUE	1
46			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/16	10/16	1		TUE	1
47			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/16	10/16	1		TUE	1
48			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/16	10/16	1		TUE	1

SEP7/12 16.14
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/16	10/16	1		TUE	1
50			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/16	10/16	1		TUE	1
51			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/17	10/17	1		WED	1
52			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/17	10/17	1		WED	1
53			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/17	10/17	1		WED	1
54			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/17	10/17	1		WED	1
55			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/17	10/17	1		WED	1
56			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/17	10/17	1		WED	1
57			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/17	10/17	1		WED	1

REP HEADLINE# 6308349
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			600A-700A	30		\$700.00	10/17	10/17	1		WED	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
59			630P-700P	30		\$2,000.00	10/17	10/17	1		WED	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
60			700P-730P	30		\$1,000.00	10/17	10/17	1		WED	1
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
61			700A-900A	30		\$900.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
62			900A-1000A	30		\$550.00	10/17	10/17	1		WED	1
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
OCT/12 54025.00												
												CONTRACT TOTAL 54025.00
												TOTAL SPOTS 62

MARKET TOTALS \$168,828 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 12p Today Show III ...F..	03	200	30 Comme	Nbr of Spots	1	1	200
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
5	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
9	M-F 730p Entertainment Tonight	03	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
10	M-Su 11p News M..... Comme	03	1250	30 Nbr of Spots		1	1	1250
11	M-F 12p Today Show III M..... Comme	03	200	30 Nbr of Spots		1	1	200
12	M-F 4p Dr Oz M..... Comme	03	600	30 Nbr of Spots		1	1	600
13	M-F 5p News M..... Comme	03	900	30 Nbr of Spots		1	1	900
14	M-F 530a News M..... Comme	01	470	30 Nbr of Spots		1	1	470
15	M-F 530p News M..... Comme	03	900	30 Nbr of Spots		1	1	900
16	M-F 6p News M..... Comme	03	1200	30 Nbr of Spots		1	1	1200
17	M-F 6a News M..... Comme	03	700	30 Nbr of Spots		1	1	700
18	M-F 7a Today Show M..... Comme	03	900	30 Nbr of Spots		1	1	900
19	M-F 9a Today Show II M..... Comme	03	550	30 Nbr of Spots		1	1	550
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
20	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	1	1	500
21	Sat 9a NewsS.	02	500	30 Comme	Nbr of Spots	1	1	500
22	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
23	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots	1	1	7000
24	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
25	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
26	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
27	M-F 12p Today Show III ...T...	03	200	30 Comme	Nbr of Spots	1	1	200
28	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots	1	1	900
29	M-F 530a News ...T...	01	470	30 Comme	Nbr of Spots	1	1	470
30	M-F 530p News	03	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
31	M-F 6p News ...T....	03	1200	30 Comme	Nbr of Spots	1	1	1200
32	M-F 7p News ...T....	03	1000	30 Comme	Nbr of Spots	1	1	1000
33	M-F 7a Today Show ...T....	03	900	30 Comme	Nbr of Spots	1	1	900
34	M-F 730p Entertainment Tonight ...T....	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 9a Today Show II ...T....	03	550	30 Comme	Nbr of Spots	1	1	550
36	M-Su 11p News ..T.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	M-F 12p Today Show III ..T.....	03	200	30 Comme	Nbr of Spots	1	1	200
38	M-F 4p Dr Oz ..T.....	03	600	30 Comme	Nbr of Spots	1	1	600
39	M-F 5p News ..T.....	03	900	30 Comme	Nbr of Spots	1	1	900
40	M-F 530a News ..T.....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	FL	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
41	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
42	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
43	M-F 7p News T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
44	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots	1	1	900
45	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
46	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots	1	1	550
47	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
48	M-F 12p Today Show III ..W....	03	200	30 Comme	Nbr of Spots	1	1	200
49	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots	1	1	600
50	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
51	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	61050	Campaign Ref:	E:063083490
Buyer:	..	Client/Product/Estimate:	388 /395 /2291	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06308349
Est./PO Number:	06308349	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
52	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
53	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots 1		1	1200
54	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots 1		1	700
55	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	5000	30 Comme	Nbr of Spots 1		1	5000
56	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots 1		1	1000
57	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots 1		1	900
58	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots 1		1	550
59	M-F 6a News ..T....	03	700	30 Comme	Nbr of Spots 1		1	700
60	M-F 6a News ..T....	03	700	30 Comme	Nbr of Spots 1		1	700
61	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots 1		1	700
Weekly Totals: Total Spots(Ord Spots)					52	10	62	

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 792 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 61050	Campaign Ref: E:063083490
Buyer: FL	Client/Product/Estimate: 388 /396 /2291	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06308349
Est./PO Number: 06308349	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/15	10/22	Total	Cost
62	M-F 9a Today Show II	03	550	30 Comme	1			1	550
Weekly Totals: Total Spots(Ord Spots)						52	10	62	

Grand Totals

		Month 10 Weeks: 4			
Totals		10/15	10/22		
Spots	62	52	10		
Cost	61050	53380	7670		

Grand Totals:

Spots:	62
Gross Total:	61,050.00
Commission:	9,157.50
Net Total:	51,892.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Jessica Ehrlich/ D/ Congress
PROD: J Ehrlich 4 Congress

2012 WFLA I SS
INVOICE DATE 10/28/12 E:063083490
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033206 PAGE 1 BROADCAST MONTH 10/01/2012 - 10/28/12
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 388 /395 /2291
Desc: Campaign Option Number 1, Booking1

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat 9a News	500.00	21	1	10/20	SA		30		*WFLA :30 Commercial	.00	Preempt P olitical	500.00-
M-F 530a News	470.00	40	1	10/16	TU	05:53A	30	JE0212H	*WFLA :30 Commercial	470.00		
M-F 7p News	1000.00	43	1	10/16	TU	07:24P	30	JE0212H	*WFLA :30 Commercial	1000.00		
M-Su 11p News	1250.00	47	1	10/17	WE	11:29P	30	JE0212H	*WFLA :30 Commercial	1250.00		
M-F 530a News	470.00	51	1	10/17	WE	05:58A	30	JE0212H	*WFLA :30 Commercial	470.00		
M-F 530p News	900.00	52	1	10/17	WE	05:45P	30	JE0212H	*WFLA :30 Commercial	900.00		
M-F 7p News	1000.00	56	1	10/17	WE	07:24P	30	JE0212H	*WFLA :30 Commercial	1000.00		
M-F 6a News	700.00	64	1	10/18	TH	06:11A	30	JE0212H	*WFLA :30 Commercial	700.00		
Total Airtime Gross Spot Revenue:							5,790.00					

PERIOD COST 6,290.00

7 Total Units
ACTUAL GROSS BILLING 5,790.00
AGENCY COMMISSION 868.50
NET DUE 4,921.50

SUB-TOTALS Debits .00 Credits 500.00-
TOTAL RECONCILING 500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Jessica Ehrlich/ D/ Congress
PRODUCT J Ehrlich 4 Congress

INVOICE NUMBER 0100033206
BROADCAST MONTH 10/01/2012 - 10/28/12
AMOUNT DUE 4,921.50

REMIT TO:

*00166
000021395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425

400900020 00000000021395 00000100033206 000492150 5